



Colloqui The Truth Internazionali about Economy di Toscana

CALL FOR PARTICIPANTS

Application Deadline
28TH OCTOBER 2022

fondazionefeltrinelli.it/colloquiditoscana     



Regione Toscana



Colloqui di Cortona, since 1985

A long-term collaboration
between Fondazione Feltrinelli
and Tuscany Region

In 1985 **Fondazione Giangiacomo Feltrinelli** and **Tuscany Region** signed a long-term agreement aimed at hosting an international event, in which scholars and researchers had the opportunity to question themselves, in an interdisciplinary confrontation, on the great themes of history, social theory and politics. The aim was to encourage the **transfer of skills and knowledge from the world of research to the actors of the territory.**

After a fruitful collaboration and 22 editions of *International Talks (Colloqui di Cortona)*, we now want to propose a new opportunity for exchange between subjects that, from different perspectives, engage themselves daily with the questions posed by the economic and social transformations affecting territories and communities.

The thirty-year collaboration has brought to Tuscany **scholars and intellectuals from all over the world** and has contributed to its reputation as a welcoming and cosmopolitan place.

22 editions

Over **3.000 attendees**

Over **20 call for participants**

Over **100 talks and public events**

Internationally renowned speakers among whom **Amartya Sen** (2005), **Antonio Cassese** (2007), **Nancy Fraser** (2008), **Helene Carrère d'Encausse** (1989), **Annie Kriegel** (1989), **Olivier Roy** (1991), **Furio Diaz** (1989), **Avi Shlaim** (2001) and **Alessandro Pizzorno** (1992), **Mary Gray** (2019).

Colloqui internazionali di Toscana 2022

The Truth About Economy

After a fruitful collaboration and 22 editions of *International Talks* (*Colloqui internazionali di Cortona*), Fondazione Feltrinelli and Regione Toscana promote the first edition of **Colloqui Internazionali di Toscana**.

The economic and geopolitical crisis, climate change, growing inequalities and poverty are impacting our lives, generating **new challenges**. The digital and ecological transitions are calling for projects and policies capable of **shaping a more just and equal economy**.

But still our destiny is not inevitable. We need courage and ideas that can help policy makers to look at a new **models of development capable of combining progress with the principles of social justice**.

This is why we believe that **culture, content, communication** and **social research** are vehicles to raise public awareness that the path to really change things does not begin with resignation, but with widespread knowledge and discussion on the merits of proposals and content.

We need to rediscover the **human dimension of development** for a non predatory relationship with the environment and to foster the dynamics of cohesive growth of communities. The Colloqui di Toscana respond to this intention. And we need your contribution to imagine and define together a possible change. Change doesn't start by itself. We believe in the **power of collective intelligence to change the world**.



Research and innovation among the European priorities

The major themes of Colloqui Internazionali di Toscana are related to **S3 "Smart Specialization Strategy,"** the Regional Strategy for Innovation and Research that Member States and Regions are required to adopt, in compliance with the provisions of European Union regulations, identifying priority technological domains for regional policies and the programming of European structural and investment funds. S3 is a challenge that involves the entire regional territory and the technology transfer system so that research, development and innovation translate into opportunities for growth and development.

S3 is, moreover, one of the **pillars of the 2014-2020** programming and while it is an enabling condition linked to the ERDF ROP, it is also a cross-cutting strategy for other regional funds and programming instruments. By virtue of this, the conference will also have a dissemination purpose of the role of regional community programs (ROP ERDF , RDP EAFRD, ROP ESF, OP Interreg Italy-France Maritime, FSC 2021-2027) and their reorientation in light of the European resources available for post-pandemic reconstruction.



Colloqui internazionali di Toscana 2022

The Truth About Economy

- **Three days of works between Pisa and Firenze** that will take place on **November 23-25** involving **research, business, practice communities, social partners and institutional policy makers**
- **6 working tables** and a series of plenary sessions
- **3 main public talks**, in the evening, with international economists open to the public, such as **Philippe Aghion, Alec Ross, Emanuele Felice, Andrés Rodríguez Pose** and many others
- **Visiting to the local companies** that benefit of European Funds

Three days of work and debate in an international context:

- To **foster knowledge and increase know-how**
- To **create connections** and broaden our view of the world
- To improve the knowledge of European Funds of Investments **build sustainable Europe** together
- For **making the change possible**



Colloqui internazionali di Toscana 2022

The Truth About Economy



1ST DAY

2ND DAY

3RD DAY

PISA

FIRENZE

WORKING SESSION

Participants' arrival

Working session
(thematic tables
and plenary sessions)

Visiting to local firms

Working session

Presentation
of recommendations emerging
from thematic tables

PUBLIC TALK

7.00-8.00 pm

7.00-8.00 pm

5.00-7.00 pm

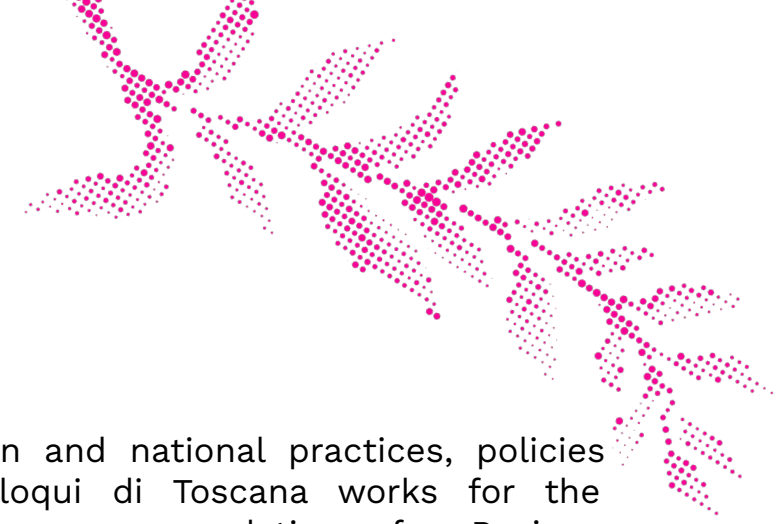
MORNING

AFTERNOON

**The schedule might change*

Colloqui internazionali di Toscana 2022

Core topics and objectives



→ TOPICS

Will the new economies enabled by the **digital and ecological transition** know how to be more **inclusive and generative of opportunities for young people and women**? Under what conditions will these economies be able to ensure a sustainable use of resources and provide a fertile opportunity for growth and competitiveness of the entrepreneurial sector, for social inclusion, for rural development and for a fairer and more equitable labor market?

Colloqui di Toscana looks at **three thematic clusters**:

- **Green transition and sustainability:** how to implement the transition to a circular economy capable of utilizing resources, starting from agricultural resources, to their full potential also in light of the challenges posed by the international crisis?
- **Knowledge and innovation:** looking at the best initiatives to govern the technological and digital revolution, and how to put value and service to the development of territories and communities through knowledge.
- **Work and employment:** seeking the most favourable ways of connecting training paths to job opportunities in order to generate quality employment.

→ OBJECTIVES

Starting from European and national practices, policies and experiments, Colloqui di Toscana works for the development of policy recommendations for Regione Toscana able to promote a sustainable and just transition of our economy.

→ THE CALL FOR PARTICIPANTS

We need your contribution to change!

The call is addressed to **young researchers, PhD students and practitioners** (under 38) from all over Europe for an effective and strategic contribution to the reform objectives of the twin transitions.

We need to pool **intelligence and skills** in order to achieve **real growth** and **collective well-being**, focusing on the **human dimension of development** according to a non predatory logic towards resources and the environment, in a dynamic of **cohesive growth of communities**.

Six main topics and working tables

The six main topics of the working tables respond to the strategic mission of regional community programs.

1. CIRCULAR ECONOMY

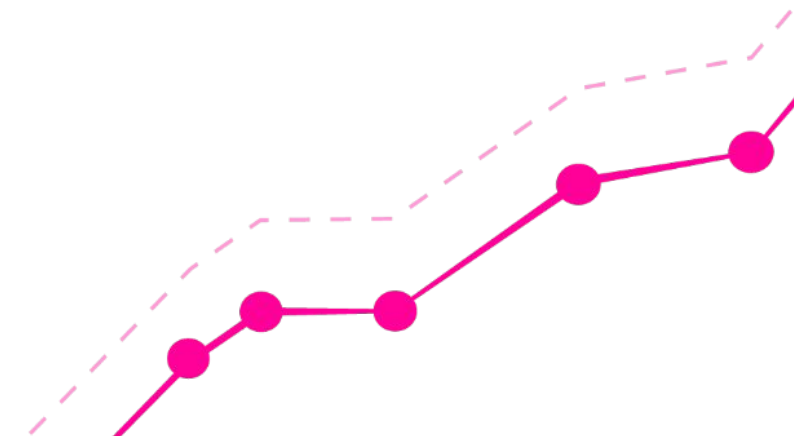
How is it possible, i.e. under what conditions and through which investments, to look at a circular economy capable of representing fertile ground for strengthening the sustainable growth and competitiveness of SMEs, particularly in the agri-food sector, renewing the tradition of attractiveness of local products and guaranteeing high quality agri-food production?

2. ENERGY

In the context of the current international crisis, what measures can we envisage to reconcile the needs of development with those of a green transition to carbon-neutral growth? How can this be done in the context of the current international crisis?

3. INVESTMENTS AND DIGITAL INNOVATION

Which initiatives and tools can help boost innovation and productivity of companies by creating new jobs in the fields of digital technologies, advanced manufacturing, nano and bio technologies? How best to support and accompany companies and SMEs in particular in this technological breakthrough? How to connect research with innovation in the territory's productive network? What is the role of the state actor?



Six main topics and working tables

4. CULTURE

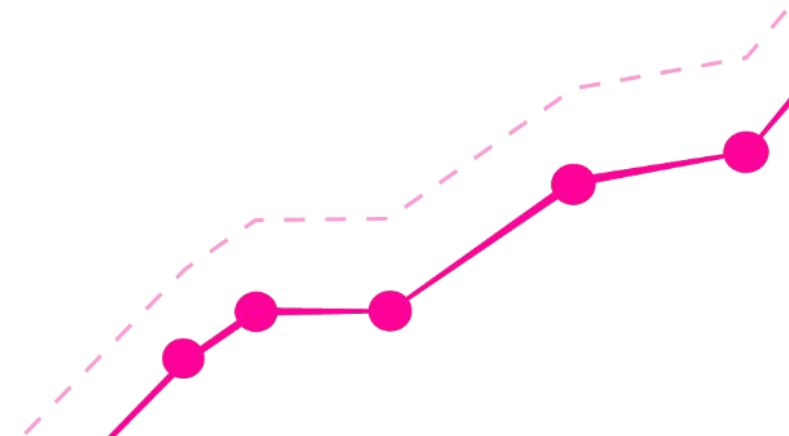
How can we fully emphasise the cultural heritage in order to transform culture into a development factor capable of promoting growth and employment for territories and communities in the context of changing patterns of use and consumption behaviour resulting from ongoing technological, economic and cultural changes?!

5. SKILLS AND TRAINING

What practices, tools and institutions can we use to favour investments in human capital in order to reconnect higher education pathways with the labour market in order to guarantee quality employment capable of bridging the skill mismatch by fostering the inclusion of young people and women in the labour market? how to promote continuous training for the enhancement of workers' skills? How to encourage female participation in STEM courses of study and to promote the integration of technical-scientific and socio-humanistic knowledge?

6. QUALITY EMPLOYMENT

How should we rethink active labour policies and related social investment measures in order to target the investments of the digital and green transition for the creation of quality jobs, which should not increase uncertainty and help give more opportunities to young people and women?



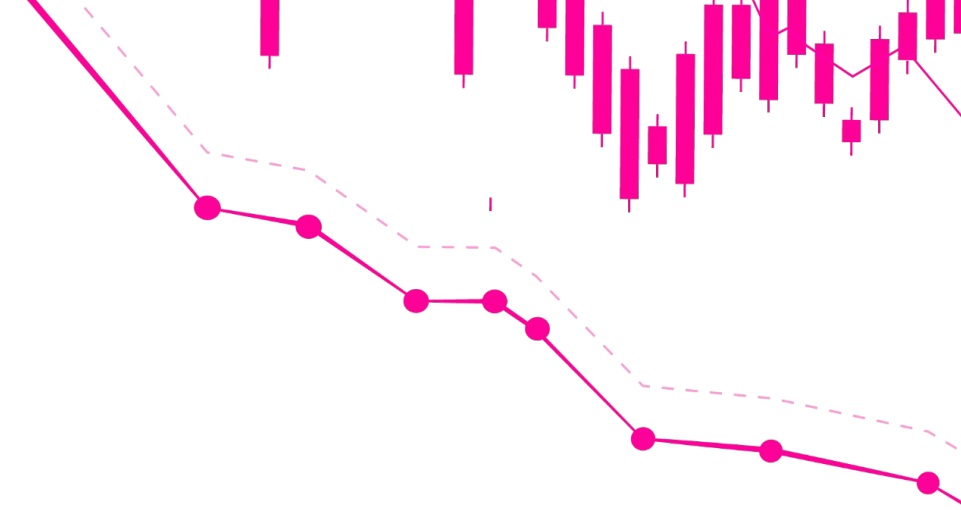
Colloqui internazionali di Toscana 2022

Why participate

Joining *Colloqui Internazionali di Toscana* you will have the opportunity to:

- Get in touch with **international and national renowned economists and experts** on the twin transition;
- **Consolidate your network** by getting in touch with european and national research, business, practice communities, social partners and institutional policy makers. During the event you will have the opportunity to share concrete examples of practices, projects in progress or just concluded, and policies that from your point of view are measured by the challenges in which the working tables are articulated.
- **Work in teams** and train interpersonal and relational skills;
- Learn how other territories are using the European Funds for a just and sustainable transitions, through the **visiting to local organization and companies** that have benefited from their co-financing;
- Be part of *Colloqui di Toscana's community* to promote change and a better society;

Fondazione Feltrinelli will offer a **reimbursement** to participants up to maximum **€250 to cover part/total travel costs** and as well as part /total accommodation costs to taking part to the Colloqui Internazionali di Toscana.



Something about you

How to participate



Colloqui internazionali di Toscana 2022

APPLICATION FORM - Submit your application before October 20th

*Campo obbligatorio

Name and Surname: *

La tua risposta

Your email address *

Tell us more about you and share with us a practice or a project that you would like to illustrate during the event.

Go to the [link](#) and apply to the Colloqui di Toscana!



Ready to make the change possible?

Submit your application by
OCTOBER 28th 2022

Discover more on

www.fondazionefeltrinelli.it/colloquitoscana

For any question, please write an email to

fgfeltrinelli@gmail.com

