

# UNBOXING AI

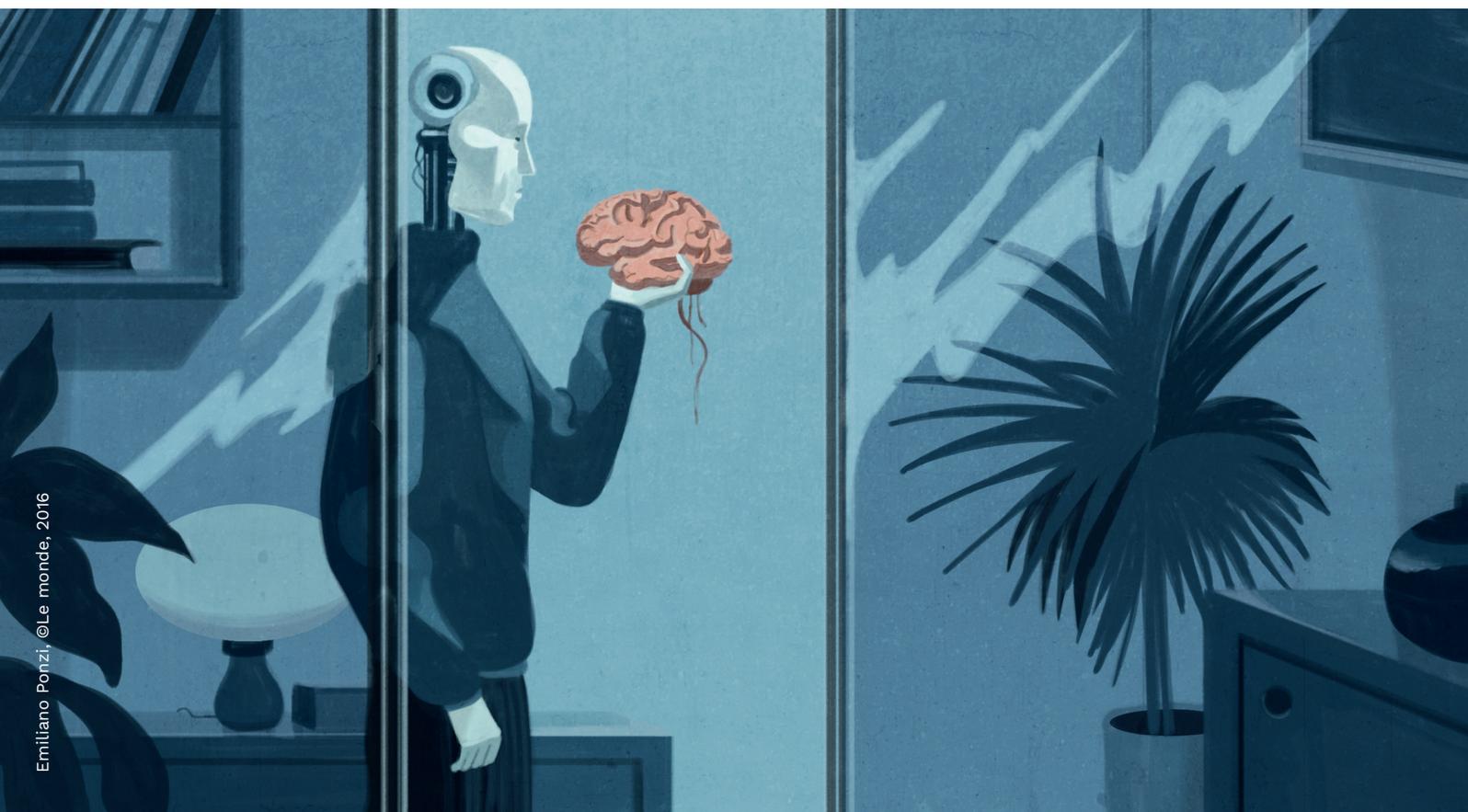
## Understanding artificial intelligence

5th— 7th NOVEMBER 2020

A three-day online conference on Body,  
Space and Materiality of AI

**Job erosion, biased recruitment algorithms, safety risks:** today many are drawing attention to the consequences of artificial intelligence on the job market. But what are the material conditions of AI production? Who are the multitudes of precarious workers generating data and operating algorithms? What are the geographical areas and the social scope of the work required to produce intelligent technologies? In what way do beliefs, cultures and values of those who design and implement artificial intelligence solutions influence the use of these technologies? The conference **Unboxing AI** seeks to open the black box of artificial intelligence to allow the hidden, neglected or hushed-up aspects of the technological revolution to emerge.

Curated by and with  
**Antonio Casilli**, *Télécom Paris*  
**Elinor Wahal**, *ENS Paris-Saclay*  
**Paola Tubaro**, *Inria*



Thursday  
NOVEMBER 5<sup>th</sup>, 2020

| 3.00 pm  
*Opening keynote*

**Automation and  
Artificial Intelligence at work**  
Janine Berg (ILO)

| 4.00 pm  
**Digital Surplus. From Marx to the web**  
Andrea Miconi (IULM)

| 5.00 pm  
**Data colonialism. Big data and  
contemporary subjectivity**  
Nick Couldry (LSE) & Ulises A. Mejias (SUNY)

| 6.00 pm  
**Who makes Artificial Intelligence: AI trainers  
behind the dream**  
Phoebe Moore (Leicester)

*Chair*  
Ivana Pais (Università Cattolica, Milan)

Friday  
NOVEMBER 6<sup>th</sup>, 2020

| 3.00 pm  
**Mediating the human body in AI creation**  
Leopoldina Fortunati (University of Udine)

| 4.00 pm  
**Boxing AI at Amazon fulfillment centres**  
Alessandro Delfanti (University of Toronto)

| 5.00 pm  
**Digital materialism. A materialist  
understanding of digital technologies**  
Baruch Gottlieb (University of Arts, Berlin)

*Chair*  
Antonio Santangelo (University of Turin)

| 6.00 pm  
*Closing keynote*

**Automating HR: new liabilities, new worker  
protections**  
Jeremias Adams-Prassl (Oxford)

Saturday  
NOVEMBER 7<sup>th</sup>, 2020

| 3.00 pm  
*PhD Symposium Session 1*

**Seeing like a platform**  
Vicky Kluzik (Goethe University Frankfurt)

**Data workers in India**  
Kai-Hsin Hung (HEC Montreal)

**Digital patronage**  
Idil Galip (University of Edinburgh)

*Discussant*  
Juan Carlos De Martin  
(Polytechnic University of Turin)

| 4.30 pm  
*In conversation with*

**Moderating Internet in a Pandemic**  
Sarah T. Roberts (UCLA)

| 5.30 pm  
*PhD Symposium Session 2*

**Freelance Creative Labour**  
Lou Brandner (University of Rome La Sapienza)

**Labor replacing technologies and labor  
market inequalities**  
Saverio Minardi (University of Trento)

**Skills for being aware of algorithms**  
Jonathan Gruber (University of Zurich)

*Discussant*  
Andrea Fumagalli (University of Pavia)

**The sessions will be held entirely in English.**  
Free registration

More info and registration here:  
[fondazionefeltrinelli.it](https://fondazionefeltrinelli.it)

