

XXII Edition
 **Colloqui**
internazionali
di Cortona ●

Social trasformation in a digital world

16 - 18 October 2019

An international seminar for young researchers and professionals from all over Europe

"I Colloqui di Cortona" is carried out with the support of the ROP ERDF (Regional Operational Program European Regional Development Fund) and ROP ESF (Regional Operational Program European Social Fund) 2014-2020.

Fondazione Giangiacomo Feltrinelli is launching the **twenty-second edition** of the "Colloqui di Cortona".

From **October 16 to 18, 2019**, in the Tuscan city of Cortona, a three-day event will take place, focusing on immersive research, exchanges and debates among some of the best European researchers and scholars and the main stakeholders of the world of business and innovation, dealing with the strategic theme of the role of people and their skills in the processes of social and economic development in this era of global digital citizenship.

The "Colloqui" live thanks to a long-term agreement between the Giangiacomo Feltrinelli Foundation, the **Municipality of Cortona** and the **Tuscany Region** and, over time, have seen the participation of some of the most famous representatives of culture and thinking at world level such as, among others, **Amartya Sen** (2005), **Antonio Cassese** (2007), **Nancy Fraser** (2008), **Helene Carrère d'Encausse** (1989), **Annie Kriegel** (1989), **Olivier Roy** (1991), **Furio Diaz** (1989), **Avi Shlaim** (2001) and **Alessandro Pizzorno** (1992).

The key word driving the activities of the 2019 edition is "**human capital**". As a matter of fact, the history of economic and social progress is also the history of creative intelligence and skills and their constant updating, through formal and informal training and learning paths. Today, the sector of education and training is called upon to innovate in order to support the citizens and workers of tomorrow, in an autonomous and conscious way, to deal with new threats looming over their own freedoms and to seize the opportunities provided by new tools resulting from the socialization of knowledge.

This new context of enablement, growth and useful use of skills is not only related to the immaterial context of the "network": the sharing of knowledge, know-how and resources requires a territorial dimension that takes them on board and transforms them into a shared socio-economic value. Indeed, in order to promote growth and progress, it is essential to rethink and strengthen the relationships that develop on the territory between the different stakeholders of our society and support forms of transmission of skills and cooperation.

In the light of these premises, Fondazione Giangiacomo Feltrinelli is promoting an **international call** aimed at collecting **proposals for candidacy and participation** around one or more of the following issues, on which participants will focus on during the three days of work:

1. **Digital citizenship.** What are the most relevant scenarios, issues and policy tools to promote and guarantee a complete citizenship of people, through network access, privacy protection and conscious management of their personal data?
2. **Training and entrepreneurial skills.** Which education pathways to develop and consolidate entrepreneurship education, as ways to activate stakeholders coming from different sectors, can contribute to make these pathways effective and sustainable from the social and economic point of view?
3. **Territories and digital entrepreneurship.** Which local governance models and tools and which place-specific policies can enable the creation of new businesses in the digital field, enhancing the vocation and the entrepreneurial culture of local territories?
4. **Training and digital skills.** What are the formal and informal contexts in which the transmission of digital skills has – as its objectives – the insertion into the labour market and an ethic linked to the use of technologies, so that they can be socially inclusive?
5. **Territories and social entrepreneurship.** How to redesign the ways of doing business in the social and territorial context of reference starting from processes of hybridization and contamination between profit and non-profit, between formal economy and new economies, and leveraging the potential provided by technologies?

In a collaborative environment, the invited panellists will provide an overview of their proposal and approach to research, in order to promote the debate about the context and implications of their work with colleagues in similar fields of scientific investigation or practice. The debate on emerging issues will feed ideas, feedback and sharing of know-how to plan further collaborations, present international case studies and share best practices.

Objective

The objective is to encourage an exchange of skills and knowledge between the world of research and national and international practices and local stakeholders – with particular reference to players of local and public authorities on one side and the world of business and social innovation on the other side – promoting a participatory reflection on the social, economic and cultural transformations triggered by technological progress and the challenges of sustainability, focusing

on new relational and economic models and interventions aimed at greater equity and to the enhancement of human capital. The *Colloqui di Cortona* are conceived as a meeting that aims to enhance the scientific approach to the proposed themes, together with the encouragement of innovative approaches in concrete experiences, identifying best practices and promoting active learning and the creation of local, national and international networks.

Proposals

Proposals submitted by applicants must include:

- contact details: name, academic title, position title, organisation, address, telephone number, e-mail address;
- a short biography (max 300 words);
- a letter of motivation (max 500 words) (reasons for the application, how your activity would benefit from participation, how to contribute to the workshops);
- a short description of the project (max 1,000 words) focusing on:
 - a) a research on a specific focus relevant to the above mentioned topics
 - or
 - b) one or more evidence-based case studies and/or best practices relevant to the above mentioned topics.

A multidisciplinary profile will be considered as an additional resource.

Proposals must be submitted by e-mail no later than 12 September 2019 to the address call@fondazionefeltrinelli.it.

Selection of proposals

An international scientific committee will be responsible for the selection of up to 30 proposals. In order to promote the multidisciplinary nature of the network, a limited number of researchers per topic will be accepted.

Working language

English and Italian

Eligibility

Researchers, PhD students, practitioners, professionals, journalists (under 38 years) are allowed to apply.

Financial support

Fondazione Giangiacomo Feltrinelli will provide accommodation for two nights (16 and 17 October). The following meals are included in the participation in the event: dinner on 16 October, lunch and dinner on 17 October, lunch on 18 October. Moreover, the Foundation will refund the participants' expenses to fully/partially cover travel expenses to/from Cortona, up to a maximum of € 300. Evidence of expenditure incurred and paid must be provided. During the selection phase, participants will be given more details on the program and logistics aspects and instructions for reimbursement.

Reward

The most relevant proposals will be selected and the authors will be asked to produce a paper of 25,000 characters to be published by the Giangiacomo Feltrinelli Foundation. Moreover, the authors of the best contributions will collaborate with Fondazione Giangiacomo Feltrinelli research staff during the next season of research and public activities of the Foundation (2019/2020).

Headquarter

The workshop will be held in the city of Cortona, in the province of Arezzo, in Tuscany, Italy.